🕅 Camp Director

SHANE WILLIFORD

Williford returns for his 13th season as the Men's and Women's tennis coach at Hardin-Simmons.

He has coached 12 ASC Freshmen of the Year, 15 ASC MVP's,

4 ASC newcomers of the year, an ITA All American, (Lisa Mertz winner of the 2010 ITA West Region Tournament), and three NCAA All Americans. HSU men's doubles team earned All-American honors in 2005 after they advanced to the NCAA Doubles Championships semifinals.

In 2007, a first in Hardin-Simmons school history, the Cowgirls and the Cowboys made the NCAA Tournament. He has led both teams to the ASC title in 2005, 2006 and 2007 and ASC West Champions for the Men in 2008, 2009, 2011 and 2012 as well as for the Women in 2008, 2009, 2010, 2015, and 2016.

From 2005-12 and 2015-16 he has been named ASC Coach of the Year for men, for women, and for both. His women's teams are 112-13 against ASC opponents in his career and his men are 121-20.

A 1993 graduate of Howard Payne, Williford had a distinguished tennis career with the Yellow Jackets. He was named first team All-Texas Intercollegiate Athletic Assn. in 1989, 1990, and 1992. In 1991, Williford was a qualifier for the NAIA National Tournament. He helped lead his team to the 1991 & 1992 TIAA Championship.

Prior to beginning his college coaching career, he served as a club pro in West Texas for nine years and was the 1998 and 1999 Permian Basin Pro of the Year. He is USPTA Professional 1, he's a former USTA Jr. Rec. Committee member, a USTA National Coach, and a USA Tennis National Developmental Coach. In 2000 he was a People to People Sports Ambassador AD for the USA Jr. Teams to Holland and in 2001 to New Zealand/Australia.

After 48 years of running the Big Country Camp, Coach Williford wishes Coach Kniffen well in his retirement. He has been on the campus for many years, directing camps that Coach Williford had the privilege of attending when he was a young teen-ager. We welcome any of the previous Kniffen campers to join us at the Cowboy and Cowgirl Tennis Camp.

Coach Williford has 2 children; Tori and Davyn.

We have now moved the camp to the new Streich Tennis Center.

🕅 Camp Sessions	₩SU
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Session 1 - Sunday June 18, 2017	Спеск іп 4 р.т.
Thursday June 22, 2017	Check out 4 p.m.
Session 2 - Sunday June 25, 2017	Check in 4 p.m.
Thursday June 29, 2017	Check out 4 p.m.



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Young athletes work best and learn the most in an environment that is personal and has the flexibility to tailor instruction to address individual needs. Hardin-Simmons University Tennis Camp uses small group instruction combined with individual attention to form the cornerstone of camp curriculum. Court time includes a variety of activities designed to keep campers motivated while they improve fundamentals. Skill work and discussions are balanced with match play offering each player the opportunity to work on tactics and employ the mental preparation skills they are learning. A variety of fun, social, and recreational activities planned for off-court times give campers a chance to get to know each other, the coaches, and to form long lasting friendships.

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Themes Covered at Camp

We train the total tennis player!

- **Stroke Execution and Proper Mechanics**
- ¹ Percentage Play
- **O** Point Building
- ¹⁰ Importance of a Winning Attitude
- ¹⁰ Match Roles
- **16 Second Cure**
- [®] 80/20 Rule
- **VAC** Theory
- [©] Starting Fast
- Recycling Your Opponent
- [©] Trilogy Tennis
- **O** Goal Setting
- **Nutrition**
- ¹ Team Competition
- Big Foot Doubles
- Match Play

🕅 Things to Bring

Tennis racket Small cooler Toiletries Extra socks Clothing for social events Swimsuit Water jug Bedding Towels, cloths Light colored T-shirts Money for souvenirs/shopping Spiral notebook

Sign up for: Day Camper Resident Cam Day Camper Resident Cam Last Name		Time Session 1 Session 2 Session 2 First Nar	\$495.00 \$395.00 \$495.00	\$ \$
Sex Age	Date of	Birth		
Address				
City		State		Zip
Home Phone		Ce	ll Phone	
Grade Next Fall	Club Pro)		
Email for confirmation				
School Coach's Name				
Number on Team		USTA Member	(circle) Y	'es No
Roommate			# yrs. a	t this camp
Adult T-shirt size (circle)	S	М	L	XL
Health Care Provider				
Plan #				
Local Agent Telephone				
Allergies to Medication				
Required Medication				
Other Medical Problems				

Application & Release Form

As parent or guardian of above student, I hereby grant permission for him/her to participate in **COWBOX/COWGIRI. TENNIS CAMP**. He/she is physically able to participate in camp activities. I hereby release the camp and its employees from all claims of injuries which may be sustained by him/her while attending tennis camp.

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Date

For credit card payments go to: http://www.cowboy-cowgirltenniscamps.com/ OR Make Check Payable to Shane Williford and mail Non-Refundable Deposit of \$100 to:

Shane Williford 325-280-1634 (cell) 7918 Thompson Prkwy Abilene, Texas 79606 325-670-1446 (wk) Email: swilliford@hsutx.edu



🕅 Camp Activities 🕅

The evenings are reserved for fun activities with an occasional lecture or court session. Campers enjoy the opportunity to relax and socialize as a group. Evening events include games, bowling, movies, campus tours, and a pool party. For activities such as bowling and the movies, there will be a nominal fee.

🕅 Camp Curriculum

A typical day includes three hours of intense drills in the morning and three hours of match play in the afternoon. Following the evening meal, there will be an activity planned to allow campers an opportunity to socialize.

Sample Daily Schedule:

- Wake up and have a great breakfast in the cafeteria
- Spend the morning on the courts doing drills and getting personal instruction
- Lunch lots to choose from in the cafeteria
- Free time digest your lunch and hang out with other campers
- Match Play
- Dinner another great meal in the cafeteria
- Evening social with the group

🕅 🛛 🕅 Day Camp

Day Campers are welcomed. Our day begins at 7:30 a.m. and ends at 9 p.m. and includes all meals. For activities such as bowling and the movies, there will be a nominal fee.

🔀 Camp Housing

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Two campers to a room. Each camper is required to pay a \$10 key deposit. The deposit will be returned at check-out provided the key is returned.

🗮 🛛 Pricing Policies

A non-refundable deposit of \$100 is due by May 1, 2017. Full payment is due by May 31st. Late registration fee of \$25 after June 1, 2017. Physician's release, if needed, must accompany the Application and Release Form along with deposit or full payment.

Coach Shane Williford 325-670-1446 (office) 325-280-1634 (cell) Email: swilliford@hsutx.edu



HARDIN SIMMONS













HARDIN SIMMONS UNIVERSITY 2200 HICKORY ABILENE, TEXAS 79698